

# Press Release



## Successful LUM premiere at the Virtual Lab Show - unabated interest in measuring devices for particle and dispersion characterization

Berlin, 6.4.2020: From March 31 until April 3, 2020, LUMITOS AG, Berlin, hosted the virtual lab show for the first time in order to offer everyone an alternative who planned attending Analytica 2020 in Munich during the same period. The world's leading trade fair for laboratory technology, analytics and biotechnology was postponed to October 2020 due to safety and health risks associated with COVID-19.

As a leading company in the areas of particle and dispersion characterization and materials testing, LUM GmbH was present at the premiere online fair with a product selection and recorded an unabated interest in modern measuring instruments for comprehensive particle and dispersion characterization.

Significantly more than 300 trade fair visits were recorded during the term. Considering that the virtual fair focused linguistically on German-speaking prospects, even more German-speaking visitors were welcomed than at the last Analytica.

In addition to guests from the DACH region, other international trade fair guests were welcomed. New business relationships to Argentina, Italy, Mexico, Sweden, Turkey and the UK were initiated.

The LUM fair innovations 2020 for particle and dispersion characterization LUMiSpoc and LUMiReader PSA as well as the other top sellers will continue to be presented online in four languages at <https://www.chemie.de/search/?q=lum+gmbh&source=products>

LUM would like to thank all of the trade fair guests and the organizer for the successful cooperation and continues to look to the future with optimism.

Press contact:

LUM GmbH, Justus-von-Liebig-Str. 3, 12489 Berlin, Germany, Tel. +49-30-6780 6030, support@lum-gmbh.de, www.lum-gmbh.com